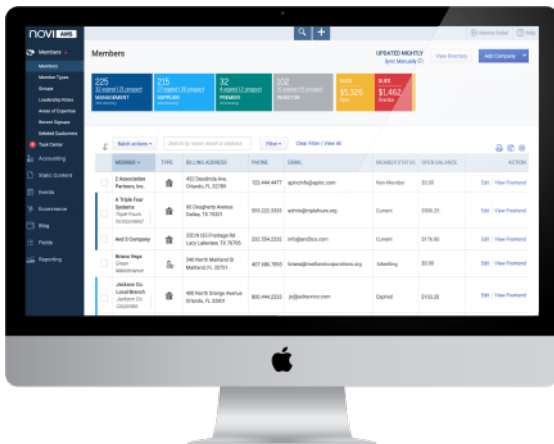# Key Features

Powerful and easy to use features to get the job done.

Membership Management

Designed by associations to work the way you work. You'll benefit from automation from registration through renewal, flexible member types, and an unprecedented level of customization for dues rules.

- Intuitive Member Database
- Automation from Registration through Renewal
- Flexible Member Types with Custom Dues Rules
- Activity and Task Tracking
- Member Compass

"The seamless integrations with QuickBooks & MailChimp save an incredible amount of time when it comes to managing our events."
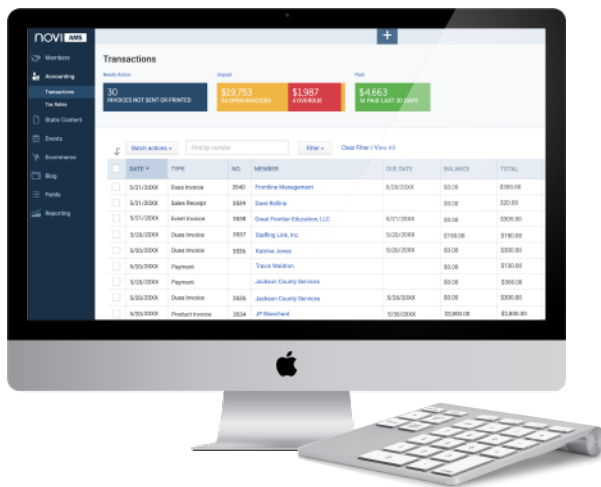
Kelly Veit, ACEC-WI

Events Management

Power your events from committee meetings to multi-day conferences. The simple but robust automation from start to finish allows you to focus on your event, not the paperwork.

- Custom Ticketing Solutions
- Attendee and CEU Tracking
- Private Links for Webinars
- Showcase and Sell Sponsorships
- Easy checkout with payment options

Accounting

The Novi AMS 2-way, 24-7 Sync with QuickBooks provides seamless transactions and unparalleled detail all on one platform.

- **Two-way, 24/7 sync**
- **Transactions are seamlessly synced with detail to ensure precise financial reporting**
- **Empowers staff while ensuring a separation of duties**
- **Only AMS approved by Intuit for the QuickBooks app store**

Website

Receive a fully integrated website styled to match your brand - no developer required.

- **Branded and mobile-friendly website**
- **Click-to-edit right from the front-end of your website in real-time**
- **Display important featured content in seconds, front and center on your website**
- **Allow your members to self-service and manage every aspect of their membership via their Member Compass**
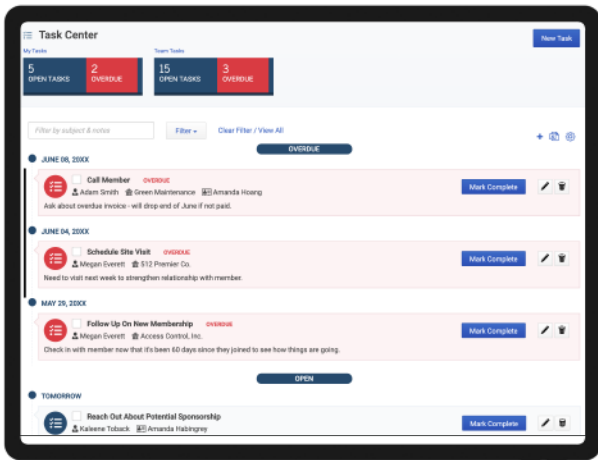
Communications

Reach the right members at the right time to radically improve member engagement.

- **Utilize best-in-class email marketing via MailChimp and Constant Contact integrations**
- **Blog engine to keep your membership up to date on news and events**
- **Lock-down content to members only**
- **Quickly communicate major announcements with sleek website alerts**
- **Easily segment groups of members to send targeted messaging**

Task Management

Spend more time on tasks that matter with tools that help you and your team stay organized.

- Create and assign tasks to individual team members and track tasks status
- See a 360-view of your tasks and your daily to-do's at-a-glance
- Filter tasks by assignment and keep track of what's already been done
- Build institutional knowledge, one completed task at a time

"Novi is data made easy. It creates a centralized location for data, rather than jumping around between various files."

Rachel James, TTA

E-Commerce

Create a full-featured online store to showcase and sell sponsorships, other services, items for purchase and solicit contributions for your PAC or Foundation.

- Create product and subscription listings on your website
- Sales by Product Reporting
- Customize confirmation emails and deliver tracking fulfillment
- Sell more with product add-ons during event checkout